

**ZONTA**  
INTERNATIONAL  

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**DISTRICT 20**  

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EMPOWERING WOMEN  
THROUGH SERVICE & ADVOCACY

**Miten Piiri 20 juhlii satavuotiasta ZI:tä? /  
How does D20 celebrate ZI's Centennial Anniversary?**

Piirikokous Porvoossa 8.10.2017

Satavuotisjuhlan suunnittelutoimikunta Salla Tuominen

# How did it all begin? Marian de Forest



**Marian de Forest** was an extraordinary woman who contributed greatly to the Buffalo community.

A Buffalo native, she worked as a reporter, drama critic, and editor of the women's department of the city newspaper.

She was also a playwright best known for writing and producing *Little Women*, based on the Louisa May Alcott novel.

She was instrumental in bringing music to the children of Buffalo through the Buffalo Music Foundation which she co-founded.

Marian was the executive secretary of the Board of Women Managers for the Women's Pavilion for the 1901 Pan American Exposition in Buffalo.

Marian is universally acknowledged as the Founder of Zonta, in 1919.



# The Founders



Delegates from the nine Charter Clubs who met in Buffalo, New York at the Statler Hotel on 8 November 1919



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# Legacy

Zonta International,  
continuing the vision:  
women helping  
women to improve  
their quality of life



## Honoring Zonta Service

President-elect Mary Ellen Bittner with Helen Duffin from the D4 Hamilton I Club, Hamilton, ON, Canada, on the 75<sup>th</sup> anniversary of the Hamilton I Club March, 2003. District 4 display highlighting Zonta



# Purposes for celebrating our 100 years

- Celebrate our successes and longevity
- Increase our visibility
- Influence opinions and attitudes about women's issues
- Show our impact as a leading advocate for women



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# Empowering Women

A central idea that allows for

**honoring the past**

while

**focusing our actions on ZI's future**

**“100 years of Empowering Women”**

A theme for our centennial anniversary  
derived from our mission to empower  
women through service and advocacy



# Honor and Empower

**100 special Centennial Awards** will be presented throughout the world to high-profile people who are empowering women



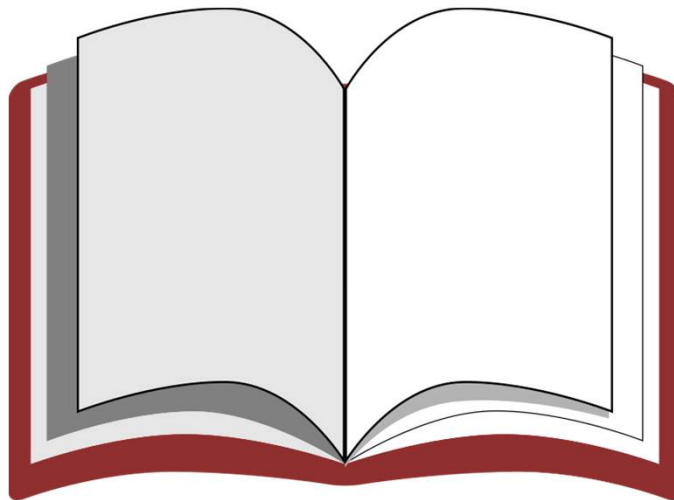
**More Centennial Awards** can be presented by clubs to high-profile people in their communities



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# Portraits of Great Women

Portraits of **great women who (have) shaped ZI** to share via social media and a print book featuring the portraits





# 2019 District Conferences

Featuring Centennial celebrations and invitations to alumnae of ZI's education programs

D20 District Conference in Helsinki, Finland



# Common Action



# How do We do it?

- The History to meet the Future
  - Honor the past, focus to the future actions
  - Aim to reach younger people
- We celebrate through service and advocacy
  - Active operations
  - Why does ZI exists – girls and women in front
  - Yellow Rose campaign to combine service and advocacy meaningfully
    - Culmination in the form of donation
    - Emphasis on the future
- Common image is important
- By communicating actively
  - ZI's actions on local, national and global level
  - Increase our coverage in Finnish and Estonian media
- Co-operation is the key, as usual
- We aim for high-level patron
  - For the Yellow Rose Campaign and to the Centennial Anniversary

## Planned activities

- European Inter-District Seminar in Estonia, winter 2019
- Monthly themes
  - Clubs and areas to choose the most suitable and co-operate
- Common Action 8 November 2019
- Centennial Anniversary Seminar 8 November 2019 in Helsinki, Finland



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# Kiitos! / Thank You!



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